



## RATING ACTION COMMENTARY

# Fitch Affirms Alicorp's Ratings at 'BBB'; Outlook Stable

Tue 05 Apr, 2022 - 1:21 PM ET

Fitch Ratings - New York - 05 Apr 2022: Fitch Ratings has affirmed Alicorp S.A.A.'s 'BBB' Long-Term Foreign and Local Currency Issuer Default Ratings (IDRs). Fitch also affirmed Alicorp's senior unsecured notes at 'BBB'. The Rating Outlook on the corporate ratings is Stable. The rating affirmation reflects Alicorp's resilient business profile in a difficult environment due to high inflation costs, lower disposal income and higher interest rates in the region.

## KEY RATING DRIVERS

**Deleveraging Expected:** Fitch expects adjusted net debt/EBITDA to move below 3x in 2022, which is in line with Alicorp's 'BBB' rating (3.2x at YE 2021). The improved EBITDA is the result of both a gradual rebound of the consumer goods units, thanks to higher prices, revenue mix, efficiencies program and its other division's resilient performance. Fitch projects EBITDA of PEN1.4 billion in 2022, compared to PEN1.3 billion in 2021. Fitch expects capex to reach about USD125 million, similar to 2021, but inclusive of USD43 million for a capacity expansion of the aquafeed business in 2022, and USD12 million in recurring capex.

**Diversified Product Mix:** The company has a broad geographically diversified product portfolio, which provides resilience and growth prospects in addition to smoothing cash flow volatility. Alicorp focuses on consumer goods, namely Food and Home & Personal Care Products (39% of EBITDA); B2B (food service and bakery) (15% of EBITDA); Aquaculture Feed (22% of EBITDA) in Ecuador and Chile; and Oilseeds crushing (27% of EBITDA).

**Resilient Margin:** Fitch expects EBITDA margins to remain close to 10% over the next two years despite higher commodities and distribution costs, due to the improved company's revenue mix, as well as SKU rationalization. Low double-digit growth revenue growth is expected in 2022, due to a gradual recovery of Alicorp's consumer goods in Peru and resilient performance of the aquafeed businesses. Fitch projects Peru's Real GDP growth of 2.5% in 2022, following a sharp increase of 13.3% in 2021 as the country's economy gradually reopened.

EBITDA increased 17.5% year-on-year in 2021, due to the solid performance of the crushing, aquafeed units and the recovery of the B2B performance as well SG&A initiatives, while the consumer goods Peru division was pressured with higher commodity costs and lower volumes.

**Solid Business Profile:** Alicorp's 'BBB' ratings reflect the company's strong market position in the Peruvian consumer products industry as a result of its leading brands, broad product portfolio, and extensive distribution network. Fitch estimated that Alicorp's Peruvian and Bolivian operations accounted for approximately 53% and 27% of EBITDA, respectively, in 2021. The company divested low-performing Brazilian and Argentinian operations in late 2021.

## **DERIVATION SUMMARY**

Alicorp's 'BBB' ratings reflect the company's strong market position in the Peruvian consumer products industry due to its leading brands, broad product portfolio and extensive distribution network. Peru remains the company's core market and represents about 53% of EBITDA as of YE 2021, while the company has grown both organically and inorganically to increase its geographic diversification in South America.

Factors constraining Alicorp's ratings include the company's moderate size and a less diversified portfolio of products and brands when compared with other large consumer and packaged goods companies such as Unilever PLC (A/Stable), Nestle SA (A+/Stable) and Grupo Bimbo, S.A.B. De C.V. (BBB/Stable), which all have global presences in developed and developing markets.

Alicorp's credit metrics are in line for the rating category. Fitch expects Alicorp's net leverage to reach below 3x in 2022. The company additionally has some exposure to higher-risk countries such as Ecuador, and Bolivia, which have a sovereign risk rating of 'B-' and 'B', respectively.

## KEY ASSUMPTIONS

Fitch's Key Assumptions Within The Rating Case for the Issuer:

- Low double-digit revenue growth driven by consumer demand;
- EBITDA margin close to 10% over the next two years;
- Net debt/EBITDA moves below 3x by 2022.

## RATING SENSITIVITIES

Factors that could, individually or collectively, lead to positive rating action/upgrade:

- Net debt/EBITDA below 1.5x on a sustained basis;
- Increased geographic diversification in investment-grade countries;

Factors that could, individually or collectively, lead to negative rating action/downgrade:

- Net debt/EBITDA above 3.0x as a result of a decline in operating performance or cash flow generation associated with adverse market conditions or acquisitions.

## BEST/WORST CASE RATING SCENARIO

International scale credit ratings of Non-Financial Corporate issuers have a best-case rating upgrade scenario (defined as the 99th percentile of rating transitions, measured in a positive direction) of three notches over a three-year rating horizon; and a worst-case rating downgrade scenario (defined as the 99th percentile of rating transitions, measured in a negative direction) of four notches over three years. The complete span of best- and worst-case scenario credit ratings for all rating categories ranges from 'AAA' to 'D'. Best- and worst-case scenario credit ratings are based on historical performance. For more information about the methodology used to determine sector-specific best- and worst-case scenario credit ratings, visit <https://www.fitchratings.com/site/re/10111579>.

## LIQUIDITY AND DEBT STRUCTURE

**Adequate Liquidity:** Liquidity is adequate based on the company's cash balance, FCF, and use of a revolving credit facility for working capital. As of YE 2021, Alicorp had PEN905 million of cash and cash equivalent and current debt of PEN486 million (excluding leases).

Alicorp's exposure to U.S. dollar-denominated debt is limited. About 23% of its total financial liability had FX exposure to U.S. dollars as of YE 2021.

## ISSUER PROFILE

Alicorp is a Peruvian-based producer of consumer goods, industrial products, and animal nutrition. The company focuses on four core businesses: Consumer Products in Peru, Ecuador and Colombia, among other countries; B2B Products; Aquaculture; and Oilseeds crushing, which is part of the vertically-integrated consumer business in Bolivia.

## REFERENCES FOR SUBSTANTIALLY MATERIAL SOURCE CITED AS KEY DRIVER OF RATING

The principal sources of information used in the analysis are described in the Applicable Criteria.

## ESG CONSIDERATIONS

Unless otherwise disclosed in this section, the highest level of ESG credit relevance is a score of '3'. This means ESG issues are credit-neutral or have only a minimal credit impact on the entity, either due to their nature or the way in which they are being managed by the entity. For more information on Fitch's ESG Relevance Scores, visit

[www.fitchratings.com/esg](http://www.fitchratings.com/esg).

## RATING ACTIONS

ENTITY / DEBT ⇅	RATING ⇅		PRIOR ⇅
Alicorp S.A.A.	LT IDR	BBB Rating Outlook Stable	BBB Rating Outlook Stable
	Affirmed		
	LC LT IDR	BBB Rating Outlook Stable	BBB Rating Outlook Stable
	Affirmed		
senior unsecured	LT	BBB	BBB

[VIEW ADDITIONAL RATING DETAILS](#)

## FITCH RATINGS ANALYSTS

### Johnny da Silva

Director

Primary Rating Analyst

+1 212 908 0367

johnny.dasilva@fitchratings.com

Fitch Ratings, Inc.

Hearst Tower 300 W. 57th Street New York, NY 10019

### Paula Bunn

Director

Secondary Rating Analyst

+1 415 732 5620

paula.bunn@fitchratings.com

### Martha Rocha

Managing Director

Committee Chairperson

+1 212 908 0591

martha.rocha@fitchratings.com

## MEDIA CONTACTS

### Jaqueline Carvalho

Rio de Janeiro

+55 21 4503 2623

jaqueline.carvalho@thefitchgroup.com

Additional information is available on [www.fitchratings.com](http://www.fitchratings.com)

## PARTICIPATION STATUS

The rated entity (and/or its agents) or, in the case of structured finance, one or more of the transaction parties participated in the rating process except that the following issuer(s), if any, did not participate in the rating process, or provide additional information, beyond the issuer's available public disclosure.

## APPLICABLE CRITERIA

## Corporate Rating Criteria (pub. 15 Oct 2021) (including rating assumption sensitivity)

### APPLICABLE MODELS

Numbers in parentheses accompanying applicable model(s) contain hyperlinks to criteria providing description of model(s).

Corporate Monitoring & Forecasting Model (COMFORT Model), v8.0.2 ([1](#))

### ADDITIONAL DISCLOSURES

[Dodd-Frank Rating Information Disclosure Form](#)

[Solicitation Status](#)

[Endorsement Policy](#)

### ENDORSEMENT STATUS

Alicorp S.A.A.

EU Endorsed, UK Endorsed

### DISCLAIMER & DISCLOSURES

All Fitch Ratings (Fitch) credit ratings are subject to certain limitations and disclaimers.

Please read these limitations and disclaimers by following this link:

<https://www.fitchratings.com/understandingcreditratings>. In addition, the following <https://www.fitchratings.com/rating-definitions-document> details Fitch's rating definitions for each rating scale and rating categories, including definitions relating to default.

Published ratings, criteria, and methodologies are available from this site at all times. Fitch's code of conduct, confidentiality, conflicts of interest, affiliate firewall, compliance, and other relevant policies and procedures are also available from the Code of Conduct section of this site. Directors and shareholders<sup>TM</sup> relevant interests are available at

<https://www.fitchratings.com/site/regulatory>. Fitch may have provided another permissible or ancillary service to the rated entity or its related third parties. Details of permissible or ancillary service(s) for which the lead analyst is based in an ESMA- or FCA-registered Fitch Ratings company (or branch of such a company) can be found on the entity summary page for this issuer on the Fitch Ratings website.

In issuing and maintaining its ratings and in making other reports (including forecast information), Fitch relies on factual information it receives from issuers and underwriters and from other sources Fitch believes to be credible. Fitch conducts a reasonable

investigation of the factual information relied upon by it in accordance with its ratings methodology, and obtains reasonable verification of that information from independent sources, to the extent such sources are available for a given security or in a given jurisdiction. The manner of Fitch's factual investigation and the scope of the third-party verification it obtains will vary depending on the nature of the rated security and its issuer, the requirements and practices in the jurisdiction in which the rated security is offered and sold and/or the issuer is located, the availability and nature of relevant public information, access to the management of the issuer and its advisers, the availability of pre-existing third-party verifications such as audit reports, agreed-upon procedures letters, appraisals, actuarial reports, engineering reports, legal opinions and other reports provided by third parties, the availability of independent and competent third-party verification sources with respect to the particular security or in the particular jurisdiction of the issuer, and a variety of other factors. Users of Fitch's ratings and reports should understand that neither an enhanced factual investigation nor any third-party verification can ensure that all of the information Fitch relies on in connection with a rating or a report will be accurate and complete. Ultimately, the issuer and its advisers are responsible for the accuracy of the information they provide to Fitch and to the market in offering documents and other reports. In issuing its ratings and its reports, Fitch must rely on the work of experts, including independent auditors with respect to financial statements and attorneys with respect to legal and tax matters. Further, ratings and forecasts of financial and other information are inherently forward-looking and embody assumptions and predictions about future events that by their nature cannot be verified as facts. As a result, despite any verification of current facts, ratings and forecasts can be affected by future events or conditions that were not anticipated at the time a rating or forecast was issued or affirmed.

The information in this report is provided "as is" without any representation or warranty of any kind, and Fitch does not represent or warrant that the report or any of its contents will meet any of the requirements of a recipient of the report. A Fitch rating is an opinion as to the creditworthiness of a security. This opinion and reports made by Fitch are based on established criteria and methodologies that Fitch is continuously evaluating and updating. Therefore, ratings and reports are the collective work product of Fitch and no individual, or group of individuals, is solely responsible for a rating or a report. The rating does not address the risk of loss due to risks other than credit risk, unless such risk is specifically mentioned. Fitch is not engaged in the offer or sale of any security. All Fitch reports have shared authorship. Individuals identified in a Fitch report were involved in, but are not solely responsible for, the opinions stated therein. The individuals are named for contact purposes only. A report providing a Fitch rating is neither a prospectus nor a substitute for the information assembled, verified and presented to investors by the issuer and its agents

in connection with the sale of the securities. Ratings may be changed or withdrawn at any time for any reason in the sole discretion of Fitch. Fitch does not provide investment advice of any sort. Ratings are not a recommendation to buy, sell, or hold any security. Ratings do not comment on the adequacy of market price, the suitability of any security for a particular investor, or the tax-exempt nature or taxability of payments made in respect to any security. Fitch receives fees from issuers, insurers, guarantors, other obligors, and underwriters for rating securities. Such fees generally vary from US\$1,000 to US\$750,000 (or the applicable currency equivalent) per issue. In certain cases, Fitch will rate all or a number of issues issued by a particular issuer, or insured or guaranteed by a particular insurer or guarantor, for a single annual fee. Such fees are expected to vary from US\$10,000 to US\$1,500,000 (or the applicable currency equivalent). The assignment, publication, or dissemination of a rating by Fitch shall not constitute a consent by Fitch to use its name as an expert in connection with any registration statement filed under the United States securities laws, the Financial Services and Markets Act of 2000 of the United Kingdom, or the securities laws of any particular jurisdiction. Due to the relative efficiency of electronic publishing and distribution, Fitch research may be available to electronic subscribers up to three days earlier than to print subscribers.

For Australia, New Zealand, Taiwan and South Korea only: Fitch Australia Pty Ltd holds an Australian financial services license (AFS license no. 337123) which authorizes it to provide credit ratings to wholesale clients only. Credit ratings information published by Fitch is not intended to be used by persons who are retail clients within the meaning of the Corporations Act 2001.

Fitch Ratings, Inc. is registered with the U.S. Securities and Exchange Commission as a Nationally Recognized Statistical Rating Organization (the "NRSRO"). While certain of the NRSRO's credit rating subsidiaries are listed on Item 3 of Form NRSRO and as such are authorized to issue credit ratings on behalf of the NRSRO (see <https://www.fitchratings.com/site/regulatory>), other credit rating subsidiaries are not listed on Form NRSRO (the "non-NRSROs") and therefore credit ratings issued by those subsidiaries are not issued on behalf of the NRSRO. However, non-NRSRO personnel may participate in determining credit ratings issued by or on behalf of the NRSRO.

Copyright © 2022 by Fitch Ratings, Inc., Fitch Ratings Ltd. and its subsidiaries. 33 Whitehall Street, NY, NY 10004. Telephone: 1-800-753-4824, (212) 908-0500. Fax: (212) 480-4435. Reproduction or retransmission in whole or in part is prohibited except by permission. All rights reserved.

[READ LESS](#)



## SOLICITATION STATUS

The ratings above were solicited and assigned or maintained by Fitch at the request of the rated entity/issuer or a related third party. Any exceptions follow below.

## ENDORSEMENT POLICY

Fitch's international credit ratings produced outside the EU or the UK, as the case may be, are endorsed for use by regulated entities within the EU or the UK, respectively, for regulatory purposes, pursuant to the terms of the EU CRA Regulation or the UK Credit Rating Agencies (Amendment etc.) (EU Exit) Regulations 2019, as the case may be. Fitch's approach to endorsement in the EU and the UK can be found on Fitch's [Regulatory Affairs](#) page on Fitch's website. The endorsement status of international credit ratings is provided within the entity summary page for each rated entity and in the transaction detail pages for structured finance transactions on the Fitch website. These disclosures are updated on a daily basis.

---

Corporate Finance   Retail and Consumer   Latin America   Peru

---